

Department of Human Resources
Carroll County Government
225 North Center Street, Room 100
Westminster, Maryland 21157
410-386-2129



Currently accepting applications for:
Marketing Specialist
Department of Recreation and Parks

An Equal Opportunity Employer

Marketing Specialist – Department of Recreation & Parks

\$44,700 annually (\$21.49 hourly) (Grade C10), 40 hours per week, non-exempt position

Hours are typically Monday through Friday from 8:00 am – 5:00 pm, some weekends and evenings as needed

This position will remain open until filled.

The Department Recreation & Parks is currently searching for a creative Marketing Specialist to develop, coordinate and implement marketing efforts to promote and support programs and special events.

This individual will be responsible for developing marketing and promotional materials for parks and department activities, developing department brochures and reports, managing the department's social media presence, manage outreach efforts to strengthen public engagement, and manage the department's photo ambassador program.

The ideal candidate for this position will possess creativity and the organizational skills to manage a comprehensive marketing plan, utilize social media, analyze impact of communication strategies, effectively write press releases, utilize modern techniques and strategies of marketing and branding, utilize computer software programs and applications for graphic design and marketing.

Click [here](#) for the full job description

Qualifications:

1. Valid driver's license
 2. Requires criminal background check as condition of employment;
- And**
3. Bachelor's degree in Marketing, Public Relations, Communications, Journalism or related field
 4. Three years' experience in public relations and/or recreation
- Or**
3. Associate of Arts degree in Marketing, Public Relations, Communications, Journalism or related field
 4. Five years' experience in public relations and/or recreation

A comparable amount of training and experience may be substituted for the minimum qualifications

Benefits of working for Carroll County Government:

- ✓ Low-cost, no deductible healthcare plans (including prescription and vision)
- ✓ Low-cost dental insurance
- ✓ Up to \$9,000 in Tuition Assistance per fiscal year
- ✓ 13 paid holidays
- ✓ Receive 1 times your annual salary of Basic Life Insurance at no cost

Click [here](#) for more benefit details

How to apply:

- Apply online: <https://careers.carrollcountymd.gov/openings/>
- Pick up an application in our office: 225 N. Center Street, Room 100, Westminster, MD 21157
- Call the Carroll County Job Hotline to request an application: 410-386-2020
- Applications must be submitted by 5:00 pm on the date the job closes
- Applications are **not** accepted by fax or email

Posted 05/17/2022
(22-175)

The County Commissioners of Carroll County recognize the rights of all people, including County employees, to equal opportunity. Discrimination against County employees on the basis of age, religion, gender, race, color, national origin, sexual orientation, marital status, physical or mental disability is strictly prohibited. The Americans with Disabilities Act, Titles I and II, applies to County government employment. If you have questions, suggestions, or complaints, please contact Kimberly L. Frock, Director and Carroll County Government Americans with Disabilities Coordinator for employment, at the Department of Human Resources (410-386-2129) or Md. Relay 711/800-735-2258. The mailing address is 225 North Center Street, Westminster, MD 21157.